

May at a Glance

8,000+ Students Impacted, Countless Futures Reimagined

From Prayagraj to Punjab: Career Dreams Took Shape in May 2025

Hi [First Name],

What does impact look like in a single month?

In May, it looked like 150+ Class 12th DLF CARES scholars getting college-ready support. Like parents in Prayagraj sitting down with counsellors to shape their child's future. Like a growing helpline turning doubt into direction.

From Noida to Varanasi to Punjab, here's how we helped students not just dream, but plan, apply, and act with clarity and confidence.

Let's take you through the highlights.

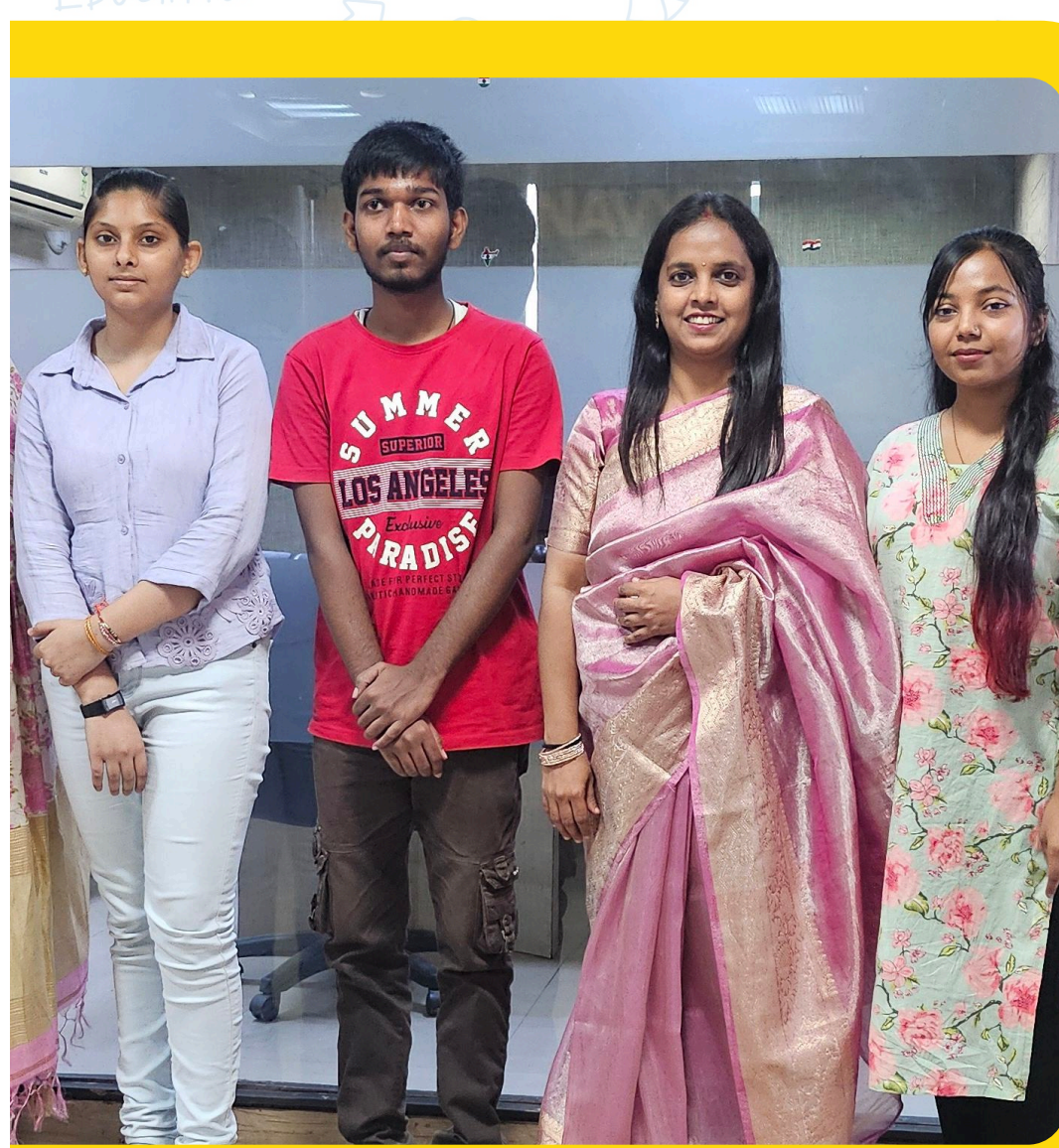
Highlights of

May 2025

1,088 students guided under the DLF CARES Career Guidance Programme

Across 547 schools, we offered targeted support to scholars especially Class 12 students navigating the crucial college admission phase.

- A dedicated Helpline was launched to resolve queries on admissions, scholarships, and exams.
- Over 80 curated scholarships and entrance exam opportunities were shared
- Already, 7 students are in the final stages of securing 100% scholarships at institutions like Azim Premji University and MGFF.



20 students in Prayagraj got one-on-one attention with their parents involved

Through our partnership with PREF:

- The intervention included 7 one-on-one counseling sessions and 4 Career Awareness Workshops
- Parents participated actively, leading to more aligned career decisions at home.
- The result? Every student walked away with a clear roadmap, and families felt more confident about what's next.

Confident transitions to Grade 11 through Teach for India's Project Jeet

At two Delhi schools:

- Conducted psychometric assessments and one-on-one counseling with students transitioning from Grade 10 to Grade 11.
- Using the SWOT framework students mapped their strengths and worked on their gaps.
- Helped refine subject choices and encouraged them to take ownership through career research tasks.



How Noida Students Mapped Their Futures—One SWOT at a Time

With Concern India Foundation & Child and Vidya Foundation:

- Students explored career paths using 1:1 sessions and API (Aptitude, Personality, Interest) reports.
- They reflected deeply using SWOT analysis and estimated education costs for chosen paths—an essential step in financial awareness.
- They reviewed their subject choices for Grades 11 and 12, understanding which subjects are essential for their dream careers
- The sessions helped them move from confusion to confident action plans.

5,285 students reached across 94 schools in UP with MSDF

Across Varanasi, Lucknow, Kanpur, Meerut & Ghaziabad:

- 1000+ psychometric assessments administered for class 10th.
- 133 classrooms covering 4196 students increases career awareness among the students.
- 67 classrooms are now aware of methodology of career planning.
- Our College Admission Helpline continues to demystify entrance exams and application processes, improving college enrollment rates.



1,256 enrolment interactions under Hunar Sikhiya in Punjab

Our field visits are making a mark 60% of enrolment targets already achieved across 23 districts.

- Community outreach is building trust.
- A parallel counselor training program is underway, ensuring quality guidance as the scale grows.

Together with our partners and schools, we're not just offering guidance—we're shaping futures. As we move into June, our focus remains clear: personalised support, data-backed decisions, and informed choices for every student.

Thank you for being part of this journey.

Let's keep the momentum going.

Team iDreamCareer

Curious to see our impact in action?

Book your spot for an exciting field visit today!

Check out our website

