

# TRANSFORMING FUTURES

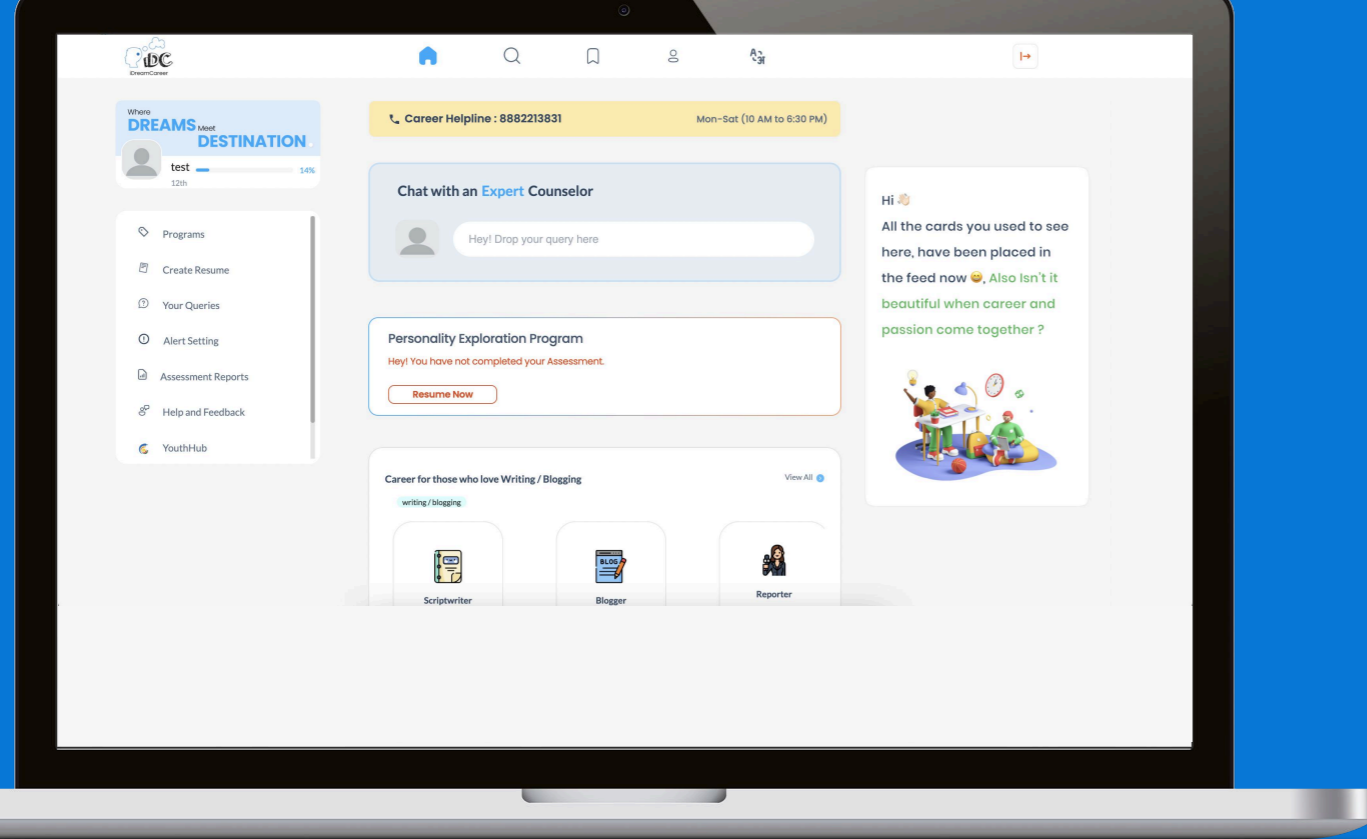
CAREER GUIDANCE IN TAMIL NADU

Dear [Recipient's Name],

In a world where career decisions shape futures, timely guidance can make all the difference.

In the Academic Year 2023 - 24, **Aasman Foundation**, powered by **iDreamCareer**, in collaboration with **CreditAccess India Foundation**, partnered with schools in rural Tamil Nadu to **bring structured career counselling to 4,947 students across 2 districts - Erode and Dharmapuri**, equipping them with the tools to make informed choices about their education and careers.

## A PATHWAY TO CLARITY AND CONFIDENCE



Each student received access to a personalized iDreamCareer Dashboard - an interactive platform offering curated career paths, resume support, assessment tests, and college listings tailored to their interests. This tool ensured that career planning didn't stop at the session, but continued as a self-guided journey.

We help students explore career possibilities beyond the familiar through:

**Career Awareness Workshops**

**Customized Career Counselling**

**Interactive Sessions**

Students who once considered only traditional fields like medicine or engineering now look at vocational careers, technology, and creative industries with fresh perspectives.

## THE ROLE OF EDUCATORS AND COUNSELLORS

One of the most potent insights from this initiative was the critical role of in-school career counselors and teachers in shaping student choices. While external career guidance remains underutilized, **teachers emerged as the most trusted mentors, followed closely by family members.**



**Our trained career facilitators worked closely with students and educators, ensuring that career advice is not a one-time conversation but an ongoing support system.**

## MEASURABLE IMPACT



**>4900**  
Students

students participated in career guidance sessions.

Increased **self-awareness** and career planning were reported in post-program assessments.

Students gained clarity on entrance exams, skill-building pathways, and professional courses.

**8%**

growth in vocational and creative career interests, reflecting a shift in aspirations.

## LOOKING AHEAD

The overwhelming response in **Erode** and **Dharmapuri** reaffirms the importance of early career interventions.

With the continued support of partners like **CreditAccess India Foundation**, we aim to **scale our efforts**, bridge the career guidance gap, and ensure that every student—regardless of background—has access to informed career choices.

Thank you for being part of this journey.

Best,  
**iDreamCareer**



## CONNECT WITH US:

For partnership opportunities, click [here](#) or reach out at **Ankit Bansal Lead, Social Impact & Partnership 9916031448**

Together, let's continue empowering students and building a brighter future for Uttar Pradesh and beyond!