

# The Career Chronicles



As educators and mentors, you see firsthand how your students navigate an ever-changing landscape of entering the professional world, often unsure about how to translate their potential into success.

We're thrilled to introduce **The Career Chronicles** — a monthly newsletter crafted by iDreamCareer exclusively for school management and the counselor community. This month's edition is packed with insights, glimpses of iDC Team's on-ground impact and an exciting new feature.

Let's dive in!

## Making the Right Choice

Course Content vs. College Reputation



### Upasana Kinra

Dreaming of becoming a data scientist, but the top-ranked college doesn't offer the best course for it. What to do? Upasana Kinra, Head College Advisor at DPS International, simplifies a question every student faces: **What matters more - what you study or where you study?**

[Watch the Full Video](#)

## Passion into Purpose

How to Craft Impactful Projects



### Rashi Ahuja Dixit

Passion Projects are aligned with your strong interests and long term goals. This shows your IKIGAI. Rashi Ahuja Dixit, Senior Career Counsellor at City Montessori School (Lucknow), **decodes how students can design a passion project to make their college application stronger.**

[Watch the Full Video](#)

## Implementing career guidance program across schools in India



### APS Rakhmuthi, Jammu

iDC is implementing a career guidance program with 808 students from grades 9th to 12th at APS Rakhmuthi (Jammu).



### Queen's College, Indore

In collaboration with Queens College (Indore), iDC implemented a career guidance program for 103 students from grades 7th to 12th with personalized guidance to every student by our counselors.



### Sunbeam Ayodhya

The career guidance program at Sunbeam Ayodhya impacted 258 students from grades 9th to 12th with a career awareness workshop, psychometric assessment and a dedicated student portal.



### Sunbeam Bhagwanpur College, Varanasi

iDC implemented the first phase of the career guidance program at Sunbeam Bhagwanpur College (Varanasi), supporting 350 students from the undergraduate program.

“Education is the most powerful weapon which you can use to change the world.”

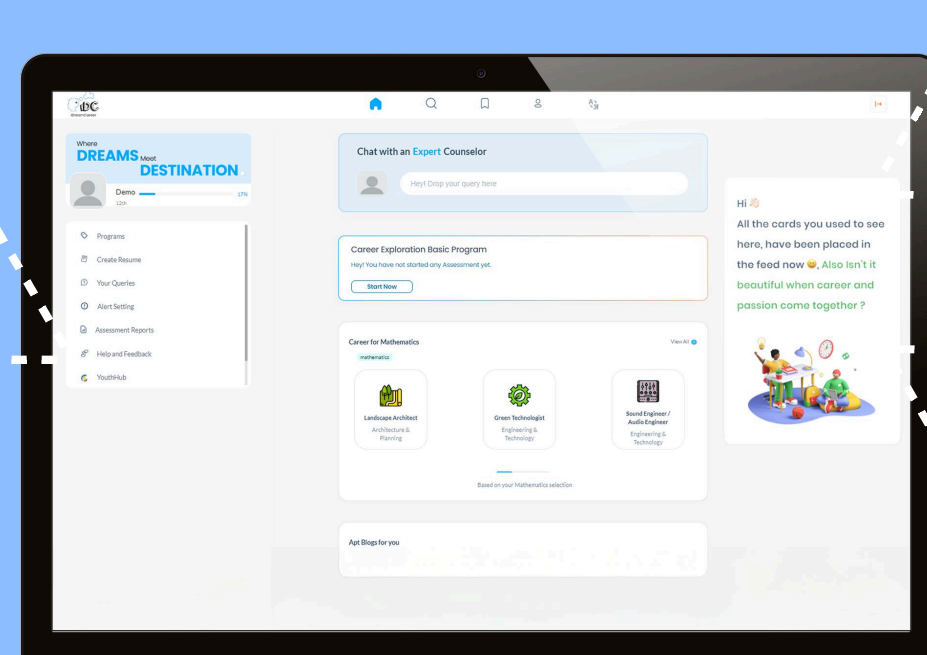
- Nelson Mandela

## iDC Technology

### iDC's 'Ask Me Anything' feature

Real-time career guidance at your finger tips

**Personalized Guidance**  
Tailored advice based on individual aspirations.



**Empowered Choices**  
Helping students make informed decisions for a successful future.

**Real-Time Support**  
Immediate answers for all student queries.

Whether it's a career dilemma or planning the next step, our experienced career counselling experts are here to guide students every step of the way.

As we step into a new year, we remain steadfast in our mission to guide and inspire students across India. Together, let's continue shaping brighter futures, one step at a time!

Warm Regards,  
The iDreamCareer Team

**Integrate Career Guidance in your School**

and help students get admission in their Dream Colleges.

[Get in Touch](#)

### For Partnerships

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### Socials

