



Guiding Futures, Shaping Dreams

March 2025 Social Impact Highlight

Dear [Recipient's Name],

As we move forward in April, our mission to empower students with career clarity and confidence continues to gain momentum. By equipping young minds with the right guidance, tools, and mentorship, we are helping them make informed decisions that shape their futures.

Here's how our latest initiatives are creating meaningful impact:

Highlights of March 2025

LLF-Jawahar Career Guidance Program | Maharashtra (Rural)



We are delighted to share the successful completion of the LLF-Jawahar Project, implemented in the rural parts of Maharashtra, where iDreamCareer engaged 519 students across five schools through the support of the Learning Links Foundation. The project delivered structured career guidance and essential life skills via 423 career assessments, three life skills workshops, Career Diary distribution, and four on-ground visits by seven trained counselors. Baseline and endline assessments showed significant impact: awareness of professional careers rose by 43.2% and vocational careers by 3.9%; course awareness jumped by 46.6% (from 3.37% to 50%); career pathway clarity improved by 51.4% (from 4.87% to 56.3%); and financial awareness about education costs increased by 40.3% (from 4.87% to 45.2%). The positive feedback and high student engagement reaffirm the project's effectiveness in enabling informed career decision-making among rural youth.

Empowering Rural Aspirations: Highlights from United Way Hyderabad – Mulugu Project Phase 2

Phase 2 of the United Way Hyderabad (UWH) – Mulugu Project positively impacted 223 students from Grades 9 and 10 through structured career assessments and guidance. Despite limited access to devices, we gathered 108 baseline and 50 endline responses, with data collection still ongoing. Students received Career Diaries to support exploration of future pathways. Key insights include an 8% rise in self-awareness and a 7% increase in interest in vocational careers, showing a positive shift in aspirations. Awareness of education costs rose by 26%, reflecting stronger financial understanding. While backup career planning grew slightly (+2%), course and pathway awareness remain areas for deeper engagement. The project underscores our commitment to ensuring every student—regardless of limitations—can make informed and confident career decisions.



Igniting Young Minds: Empowering Bhavnagar's Future Trailblazers

In collaboration with Quest Alliance, we brought the Career Boot Camp to 15 schools in Bhavnagar, Gujarat, empowering 9th-grade students with self-awareness and career exploration opportunities, especially in STEM. Through interactive sessions, hands-on activities like the Jumbled Career Card game, and real-life case studies, students gained clarity about their future paths. The initiative concluded with students creating personalized Career Cards, equipping them with the confidence to make informed career choices.



Nurturing Aspirations: Empowering Young Minds in Delhi & Mumbai

In partnership with Smile Foundation, iDreamCareer launched an interactive online career guidance initiative for 130 students across Delhi and Mumbai (Grades 8 and 9). The program began with orientation sessions on March 2, followed by career awareness workshops and one-on-one guidance on March 9. The initiative has led to a marked rise in self-awareness (25.2% to 36.8%), course awareness (51.9% to 59.2%), and understanding of career pathways (60.7% to 64.5%). Stream and subject selection awareness saw the most significant improvement, rising from 54.1% to 68.4% and 58.5% to 72.4%, respectively. Students also demonstrated better financial planning (43.7% to 46.1%) and backup career preparedness (33.3% to 42.1%), reflecting stronger clarity and readiness for future choices.



Career Guidance at Himjyoti School: Empowering Students with EY Foundation India

In partnership with the EY Foundation India, iDreamCareer is guiding 136 students at Himjyoti School, Dehradun, through career planning workshops, personalized counseling, and life skills sessions. The initiative led to a remarkable 22.31% rise in self-awareness and a 22.82% increase in understanding of career-related financial expenditure—highlighting growing student confidence and clarity. While awareness of available courses and alternate plans improved by 9.10%, and career pathway clarity grew by 5.24%, these insights point to the need for continued support. Time investment awareness saw an 8.6% rise, signaling the importance of real-world exposure through mentorships and internships. This program marks a meaningful step in helping students make informed, future-ready decisions.



Shaping Bright Futures: Transforming Aspirations at PPES, Anupshahar

In partnership with Pardada Pardadi Educational Society (PPES) and supported by EY Foundation India, iDreamCareer implemented a comprehensive Career Guidance Program for 940 girls from grades 8 to 12 in Anupshahar, Uttar Pradesh. The initiative provided structured career planning through psychometric assessments, one-on-one and group counseling, career awareness workshops, and SWOT analysis. Prior to the intervention, only 28.6% of students had access to any form of professional career guidance. Following the program, 63.3% of grade 12 students applied to courses recommended by their counselors, highlighting a major shift toward informed and goal-oriented decision-making. Students explored diverse pathways—including government jobs, defence, paramedical sciences, and IT—gaining clarity, confidence, and self-awareness. This initiative has not only broadened their aspirations but also empowered them to take meaningful steps toward shaping brighter futures.



Empowering Informed Career Choices in Rajam & Hyderabad

In partnership with the GMR Varalakshmi Foundation, iDreamCareer supported 71 students from Grade 9 to undergraduate level across Rajam and Hyderabad through a comprehensive Career Guidance Program. Combining workshops, psychometric assessments, and one-on-one counseling, the initiative helped students explore diverse career paths and set clear academic goals. With access to a portal featuring over 600 careers and 17,000 colleges, students experienced a 34.3% increase in career pathway awareness, along with significant gains in self-awareness and career planning. Notably, many female students expressed a strong interest in STEM careers—highlighting the program's transformative impact.



With each initiative, we move closer to our vision of empowering students with the guidance they need to shape their futures. As we continue this journey, we look forward to creating even greater impact, fostering aspirations, and unlocking opportunities. Stay tuned for more stories of transformation, and let's keep building brighter pathways together!

Curious to see our impact in action?

Book your spot for an exciting field visit today!

Check out our website

