

CERTIFICATION IN  
**CAREER  
COUNSELLING**  
by iDreamCareer.com







Do you know presently India has more than **30 crore population below the age of 18 years** and by **2030, India's population below the age of 25 years would be 80 crores**. Every year around 10.5 lakh students graduate from high school with 10% of them scoring more than 90% marks.

## India needs 1.4 million career counsellors

to achieve the standard ratio of 250:1 (students: counselor) prescribed by International School Counsellors Associations (ISCA).

Does it cross your mind, what career would be suitable to each one of them and how can they be employed?

Are you one of them who see this as an opportunity to serve this segment and able to provide solution to this problem?

Undergo **Career Counseling Certification Program by iDreamCareer** and get an opportunity to enhance your economic earning.

You not only get trained to become an individual practicing Career Counselor, but you also get to partner with iDC as a Partner Career Counselor.



# About iDreamCareer



**iDreamCareer (IDC) is the largest career counselling enterprise in India helping school and college students to make informed career choices.**

## Key accomplishments of iDreamCareer

- Empowered the lives of 17.8 Million Students with the help of 14 state governments and various other international agencies.
- We are a team of passionate thinkers, on a mission to make career guidance accessible to all. We believe every student has the right to make informed choices to reach their dream destinations. And we are on a mission to make career guidance accessible to all students.
- Our patrons have helped us in achieving the feat of being nominated among the top 200 Ed-Tech start-ups of the world.
- Our Career Portal is India's first and only multilingual career counseling platform with career content available in English, Hindi, Kannada, Telugu, Marathi, Gujarati, Assamese, Bengali, Odia, Malayalam and Punjabi languages.
- We have developed and well researched content on 550+ careers, 1150+ entrance exams and 1100+ scholarships/competitions. We provide unbiased and up to date information for every student.



## Ayush Bansal (Founder and CEO)

As the founder and CEO of iDreamCareer, Ayush Bansal began his journey with a vision to create a systematic career guidance program for students from all income levels. He began to touch the lives of millions of students every passing year and he reached the goal by leveraging technology and his passion to help students and guide them towards the right career path.





## Enrollment 01

Complete the enrolment formalities and receive the confirmation letter and program plan with pre-session activities

## Level 1 Preparation 02

Prepare by completing the pre-session reads, exploration on the iDC dashboard and the psychometric assessment.

## Level 1 Nurture 03

- Basics and Skills of Career Guidance
- Career Pathways
- Using iDC Career Guidance tools : Counselor dashboard and Psychometric Assessment

## Level 1 Certification 04

Complete the Level 1 Assessment to **receive your certification & 5 assessment practice codes** to apply your learnings in real world scenarios.

## Level 2 Preparation 05

Read the knowledge documents for pre-session reads, Choose to prepare for consideration for iDC projects by enrolling for the intensive assignment system to qualify. **Build 5 case studies based on your real experiences.**

## Level 2 Enthusiast 06

- Counseling skills and strategies
- Theoretical approaches to Career Guidance
- Ethics in Career Counseling
- Role of assessment in Career Development
- Indian Education and career landscape
- Introduction International Education
- Inclusive approach to Career Guidance - Culture, Gender and Special Needs
- Role of technology in Career Guidance
- Job Search - approaches, skills and strategies
- Building institutional partnerships and implementing career guidance at scale

## Level 2 Certification & Beyond 07

Complete assignment submissions & attendance requirements to qualify for certification. Participate in assignments and community activities to continue your learning journey, hone your skills in Career Guidance and be engaged in iDC's impact based initiatives.

## Level 3 International Certification 08

NCDCA Certified Career Services Provider (CCSP)

## About NCDA

- NCDA is the first, longest running and preeminent career development association in the world. NCDA is the recognized leader in developing standards for the career development profession, for the provision of career counseling programs and services, and for the evaluation of career information materials.
- Works with licensing and credentialing bodies to support the preparation and recognition of career counselors and career development practitioners.
- Sets ethical standards for the career development profession including guidelines for the provision of career services on the Internet.
- NCDA is a founding Division of the American Counseling Association (ACA) and collaborates with ACA to jointly represent the interests of counselors in Congress and in the national legislative process. NCDA frequently is consulted by the national media about career-related issues; NCDA continuously promotes global sharing of workforce policy and practices; and
- NCDA supports and reports on research in the growing field of career development.





# OUR PARTNERS AT DELIVERING GUIDANCE AT SCALE



Empowered lives.  
Resilient nations.



# OUR TEAM



**Ayush Bansal**  
Founder and CEO

- Co-founded iDC at an age of 22.5
- IBS & PESIT alumnus, previously worked as an Equity Research Analyst
- A recognised career planner in India.
- Manage B2G/non-profit partnerships.



**N Praveen Kumar**  
Co-Founder and  
Chief Business Office

- Served Indian Air Force for 21 Years before joining IDC in late 2014
- Previously led & managed Sarang (IAF Helicopter show) & Subroto Cup for 7 yrs & represented IAF National Athletic team
- Manage Sales & Operations



**Lalita Mohan**  
Training Operations  
Program Associate,  
Counselor Success Team

- Work experience of 5 Years as a Teacher and Academic Counselor
- Completed Bachelors in Accounting and Finance & Masters in Commerce
- Manages the CCC Operations as a Program Associate



**Thomas John**  
AVP, Student and  
Counselor Success

- 12+ years in Learning & Development
- 8+ years in career guidance; managed large scale career guidance projects in Karnataka.
- Trained many of the counselors in IDC community; Implemented multiple Train the trainer and managed multi school partnerships



# MEET YOUR MENTORS



**Preetha Ajit**

Senior Career Counselor  
& Mentor

- B.A and M.A is Psychology
- B.Ed. in Social Science
- More than 10 years of counselling experience
- Chief Mentor, North and South Regions, iDC



**Varsha Rebello**

Senior Career Counselor  
& Mentor

- MBA in Education Administration
- Certified Career Counselor from SNDT University, Mumbai
- More than 20 years of work in career counselling and training
- Chief Mentor, East and West Regions, iDC



**Radhika Teotia**

Senior Career Counselor  
& Mentor

- MA in Psychology, Msc in Anthropology and PG diploma in Guidance and Counseling
- iDC and UCLA Certified
- More than 20 years experience in educational field



**Ratana Pant**

Senior Career Counselor  
& Mentor

- Msc, Bachelor's in law and education
- Certified in CBT and adolescent behavior
- More than 14 years of experience as a career counselor



**Parmita Sarma**

Senior Overseas Counselor  
and Mentor

- Masters in Molecular Biology and Biotechnology,
- Diploma in Patent Law, Certification in Career Guidance, Six Sigma and Good Lab Practices.
- More than 6 years in career counseling and guidance/cum trainer





# HOW TO BECOME A TRAINED & CERTIFIED CAREER COUNSELLOR WITH US..

The **iDreamCareer** training program will cover the basics of **counselling techniques and their applications to career counselling**. It will enable you to fully understand how to successfully implement career counselling concepts for providing career counselling to students. As career counselling has now become an exceptionally lucrative career option, we shall also give a brief overview of how to utilize your career counselling abilities to help maximum number of students and also earn money in the process.

## 2 Level Certification in Career Counselling

Successful completion of the program offers you a potential partnership which can help you earn Rs. 55,000/- a month!

### Level 1: Nurture

5 days (20 hours) online training program with a focus of building your career counseling skills, assessment report, decoding skills using live case studies.

### Level 2: Enthusiast

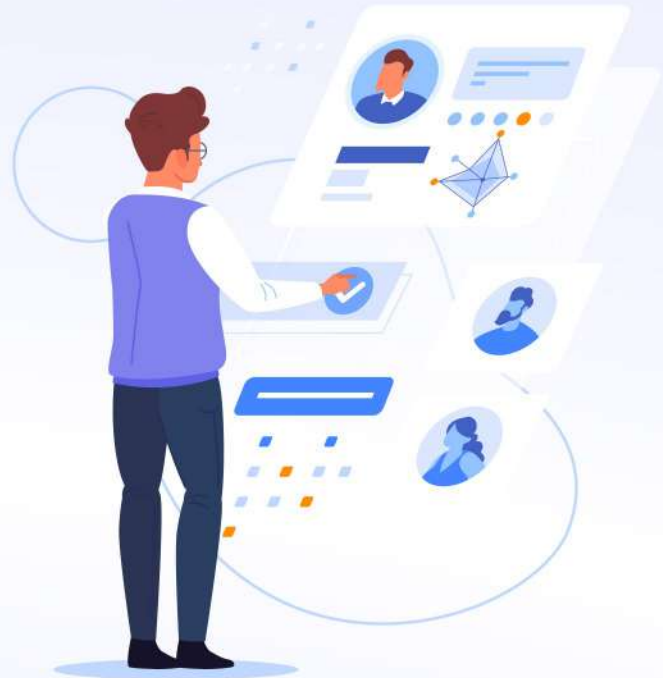
54 hours online program spread over 3 months (3 hours per week) with a focus on deep skills in counseling, gathering labor market information, and delving deeper into career counseling concepts



# Benefits of **CAREER COUNSELING**

## What happens after the 80 hours training?

Not only do you get eligible to iDreamCareer's partnership program but also get an opportunity to start your own venture, enter into a side-gig, help the community, or take up the job of a professional career counsellor.



### Start Earning

Start getting paid projects from iDC to counsel students immediately after getting certified

### High Earning Potential

iDC certified counselors have the potential to earn Rs. 55,000/- per month through our partnership

### Open a Business

Tread the entrepreneurship journey by being able to venture out your own career counseling centre

### Stronger Psychological Skills

Be a better psychologist by getting trained to interpret psychometric assessment reports in details

### Gather Newer Techniques

Become a bona-fide career counsellor by learning the latest career counselling techniques that work

### Be Updated

Dive deep into the career landscape and acquire first hand knowledge on traditional & new age career choices





# SELECTION PROCESS



Entry to this program is via selection only.

- Filling up the Application form
- Review by the iDreamCareer selection committee
- Telephonic Interview within 2 working days of application submission
- Selection Confirmation
- Fee Deposit



## COMMENCEMENT OF TRAINING PROGRAM

Obtain Trained Career Counselor Certificate after 3 days of training Completion

Obtain Certified Career Counselor Certificate after successful completion of 3 months of Program

Opportunity to partner with us and get selected as a Partner Career Counselor to work and freelance with iDC team

One year of handholding and support on successful completion of training

Annual Membership amount of Rs. 10,000/- (can be waived off) to renew access to all services, communication and dashboard



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**Contact Us:**

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