

CERTIFICATION IN
**CAREER
COUNSELLING**
by iDreamCareer.com





Do you know presently India has more than **30 crore population below the age of 18 years** and by **2030, India's population below the age of 25 years would be 80 crores**. Every year around 10.5 lakh students graduate from high school with 10% of them scoring more than 90% marks.

India needs 1.4 million career counsellors

to achieve the standard ratio of 250:1 (students: counselor) prescribed by International School Counsellors Associations (ISCA).

Does it cross your mind, what career would be suitable to each one of them and how can they be employed?

Are you one of them who see this as an opportunity to serve this segment and able to provide solution to this problem?

Undergo **Career Counseling Certification Program by iDreamCareer** and get an opportunity to enhance your economic earning.

You not only get trained to become an individual practicing Career Counselor, but you also get to partner with iDC as a Partner Career Counselor.

About iDreamCareer



iDreamCareer (IDC) is the largest career counselling enterprise in India helping school and college students to make informed career choices.

Key accomplishments of iDreamCareer

- Empowered the lives of 17.8 Million Students with the help of 14 state governments and various other international agencies.
- We are a team of passionate thinkers, on a mission to make career guidance accessible to all. We believe every student has the right to make informed choices to reach their dream destinations. And we are on a mission to make career guidance accessible to all students.
- Our patrons have helped us in achieving the feat of being nominated among the top 200 Ed-Tech start-ups of the world.
- Our Career Portal is India's first and only multilingual career counseling platform with career content available in English, Hindi, Kannada, Telugu, Marathi, Gujarati, Assamese, Bengali, Odia, Malayalam and Punjabi languages.
- We have developed and well researched content on 550+ careers, 1150+ entrance exams and 1100+ scholarships/competitions. We provide unbiased and up to date information for every student.



Ayush Bansal (Founder and CEO)

As the founder and CEO of iDreamCareer, Ayush Bansal began his journey with a vision to create a systematic career guidance program for students from all income levels. He began to touch the lives of millions of students every passing year and he reached the goal by leveraging technology and his passion to help students and guide them towards the right career path.



Enrollment 01

Complete the enrolment formalities and receive the confirmation letter and program plan with pre-session activities

Level 1 Preparation 02

Prepare by completing the pre-session reads, exploration on the iDC dashboard and the psychometric assessment.

Level 1 Nurture 03

- Basics and Skills of Career Guidance
- Career Pathways
- Using iDC Career Guidance tools : Counselor dashboard and Psychometric Assessment

Level 1 Certification 04

Complete the Level 1 Assessment to **receive your certification & 5 assessment practice codes** to apply your learnings in real world scenarios.

Level 2 Preparation 05

Read the knowledge documents for pre-session reads, Choose to prepare for consideration for iDC projects by enrolling for the intensive assignment system to qualify. **Build 5 case studies based on your real experiences.**

Level 2 Enthusiast 06

- Counseling skills and strategies
- Theoretical approaches to Career Guidance
- Ethics in Career Counseling
- Role of assessment in Career Development
- Indian Education and career landscape
- Introduction International Education
- Inclusive approach to Career Guidance - Culture, Gender and Special Needs
- Role of technology in Career Guidance
- Job Search - approaches, skills and strategies
- Building institutional partnerships and implementing career guidance at scale

Level 2 Certification & Beyond 07

Complete assignment submissions & attendance requirements to qualify for certification. Participate in assignments and community activities to continue your learning journey, hone your skills in Career Guidance and be engaged in iDC's impact based initiatives.

Level 3 International Certification 08

NCD A Certified Career Services Provider (CCSP)

About NCDA

- NCDA is the first, longest running and preeminent career development association in the world. NCDA is the recognized leader in developing standards for the career development profession, for the provision of career counseling programs and services, and for the evaluation of career information materials.
- Works with licensing and credentialing bodies to support the preparation and recognition of career counselors and career development practitioners.
- Sets ethical standards for the career development profession including guidelines for the provision of career services on the Internet.
- NCDA is a founding Division of the American Counseling Association (ACA) and collaborates with ACA to jointly represent the interests of counselors in Congress and in the national legislative process. NCDA frequently is consulted by the national media about career-related issues; NCDA continuously promotes global sharing of workforce policy and practices; and
- NCDA supports and reports on research in the growing field of career development.



OUR PARTNERS AT DELIVERING GUIDANCE AT SCALE



CENTRAL SQUARE
FOUNDATION



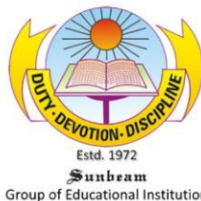
Empowered lives.
Resilient nations.



SHIV NADAR FOUNDATION



NAVY
EDUCATION
SOCIETY



OUR TEAM



Ayush Bansal
Founder and CEO

- Co-founded iDC at an age of 22.5
- IBS & PESIT alumnus, previously worked as an Equity Research Analyst
- A recognised career planner in India.
- Manage B2G/non-profit partnerships.



N Praveen Kumar
Co-Founder and
Chief Business Office

- Served Indian Air Force for 21 Years before joining IDC in late 2014
- Previously led & managed Sarang (IAF Helicopter show) & Subroto Cup for 7 yrs & represented IAF National Athletic team
- Manage Sales & Operations



Ashutosh Agarwal
Chief Technology Officer

- Modern web development, data engineering and analytics technology leader
- EX: GlobalLogic, iGate Patni, and his own consulting startup VCubeC.
- Experience in new age startup products primarily in the HealthTech, Media, and EdTech space as well as global giants like GE, ABN AMRO, Springer etc.



Lalita Mohan
Training Operations
Program Associate,
Counselor Success Team

- Work experience of 5 Years as a Teacher and Academic Counselor
- Completed Bachelors in Accounting and Finance & Masters in Commerce
- Manages the CCC Operations as a Program Associate



Diksha Ahi
Sr. Instructional
Design Manager,
Counselor Success Team

- Founding Curator at Global Shapers Noida, WEF
- Ex- S.Chand; Ex - Vedantu; Ex-Teach for India
- She has played multiple enterprising roles in leading Ed-techs and Curriculum Solutions companies for the last 7 years.



Thomas John
AVP, Student and
Counselor Success

- 12+ years in Learning & Development
- 8+ years in career guidance; managed large scale career guidance projects in Karnataka.
- Trained many of the counselors in iDC community; implemented multiple Train the trainer and managed multi school partnerships

MEET YOUR MENTORS



Preetha Ajit

Senior Career Counselor
& Mentor

- B.A and M.A is Psychology
- B.Ed. in Social Science
- More than 10 years of counselling experience



Varsha Rebello

Senior Career Counselor
& Mentor

- MBA in Education Administration
- Certified Career Counselor from SNTD University, Mumbai
- More than 20 years of work in career counselling and training



Radhika Teotia

Senior Career Counselor
& Mentor

- MA in Psychology, Msc in Anthropology and PG diploma in Guidance and Counseling
- IDC and UCLA Certified
- More than 20 years experience in educational field



Shilpa Pathak

Senior Overseas Counselor
and Mentor

- PG diploma in psychotherapy & counselling
- PG Diploma counselor educator; Certified in 16PF Test
- More than 20 years of experience as Career Counselor



Ratana Pant

Senior Career Counselor
& Mentor

- Msc, Bachelor's in law and education
- Certified in CBT and adolescent behavior
- More than 14 years of experience as a career counselor



Parmita Sarma

Senior Overseas Counselor
and Mentor

- Masters in Molecular Biology and Biotechnology,
- Diploma in Patent Law, Certification in Career Guidance, Six Sigma and Good Lab Practices.
- More than 6 years in career counseling and guidance/cum trainer

HOW TO BECOME A TRAINED & CERTIFIED CAREER COUNSELLOR WITH US..

The **iDreamCareer** training program will cover the basics of **counselling techniques and their applications to career counselling**. It will enable you to fully understand how to successfully implement career counselling concepts for providing career counselling to students. As career counselling has now become an exceptionally lucrative career option, we shall also give a brief overview of how to utilize your career counselling abilities to help maximum number of students and also earn money in the process.

2 Level Certification in Career Counselling

Successful completion of the program offers you a potential partnership which can help you earn Rs. 55,000/- a month!

Level 1: Nurture

5 days (20 hours) online training program with a focus of building your career counseling skills, assessment report, decoding skills using live case studies.

Level 2: Enthusiast

54 hours online program spread over 3 months (3 hours per week) with a focus on deep skills in counseling, gathering labor market information, and delving deeper into career counseling concepts



Benefits of **CAREER COUNSELING**

What happens after the 80 hours training?

Not only do you get eligible to iDreamCareer's partnership program but also get an opportunity to start your own venture, enter into a side-gig, help the community, or take up the job of a professional career counsellor.



Start Earning

Start getting paid projects from iDC to counsel students immediately after getting certified

High Earning Potential

iDC certified counselors have the potential to earn Rs. 55,000/- per month through our partnership

Open a Business

Tread the entrepreneurship journey by being able to venture out your own career counseling centre

Stronger Psychological Skills

Be a better psychologist by getting trained to interpret psychometric assessment reports in details

Gather Newer Techniques

Become a bona-fide career counsellor by learning the latest career counselling techniques that work

Be Updated

Dive deep into the career landscape and acquire first hand knowledge on traditional & new age career choices

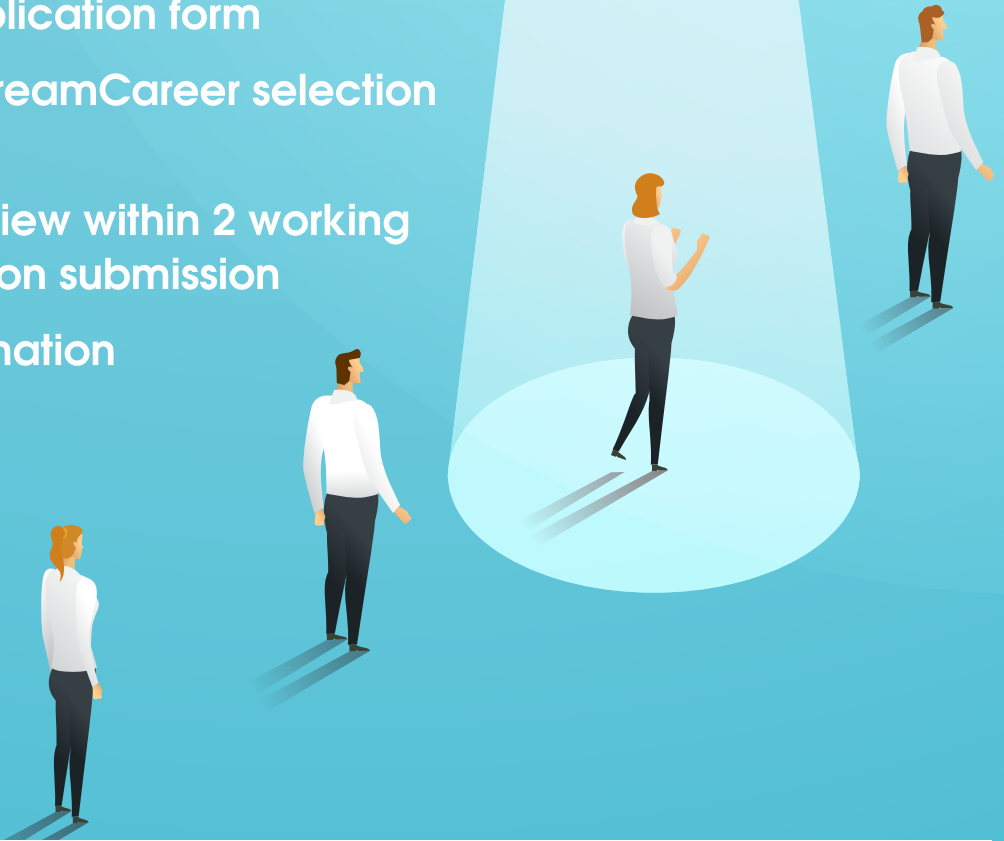


SELECTION PROCESS



Entry to this program is via selection only.

- Filling up the Application form
- Review by the iDreamCareer selection committee
- Telephonic Interview within 2 working days of application submission
- Selection Confirmation
- Fee Deposit



COMMENCEMENT OF TRAINING PROGRAM

- Obtain Trained Career Counselor Certificate after 3 days of training Completion
- Obtain Certified Career Counselor Certificate after successful completion of 3 months of Program
- Opportunity to partner with us and get selected as a Partner Career Counselor to work and freelance with iDC team
- One year of handholding and support on successful completion of training
- Annual Membership amount of Rs. 10,000/- (can be waived off) to renew access to all services, communication and dashboard



Program Commercials

Rs. 15,000

Plus 18% GST for Level 1 and Level 2 training

Contact Us:

Lalita Mohan, Training Operations - Program Associate

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