

Job Description

As a Copywriter at iDreamCareer, we wouldn't expect you to already have 5+ years of work experience! 😊

We are looking for fun and creative people who are blessed with amazing copywriting skills and wish to grow in content marketing!

If you are ready to roll up your sleeves and learn with us, come and join our growing team!

Profile: Copywriter

We are looking for an energetic and self-motivated copywriter to join our growing marketing team. If you are someone who wants to build a career in content marketing and social media, then this is the internship opportunity for you!

In addition to being a creative thinker, we want someone who holds excellent multitasking and organizational abilities to add value to our product marketing team.

Required skills:

- Writing copy for website landing pages, social media posts, promotional emails, and other marketing collateral.
- Assisting in the creation of written, video, and image content for marketing channels.
- Planning and executing blog strategy for website
- Planning and building email campaigns, sending bulk emails and drip emails
- Hands-on experience in using CRM and Marketing automation tools like Zoho, email marketing tools, remarketing tools, etc.
- Assisting in creating monthly offers and campaigns
- Maintaining monthly & weekly data reporting for various marketing campaigns

We'd love it if you:

- Have a problem-solving approach in handling tasks
- Are inclined towards product marketing

If you think you can ace it all, then share your CV to hr@idreamcareer.com