

Certification Program in

Career Counseling

By iDreamCareer.com





INTRODUCTION

Do you know presently India has more than 30 crore population below the age of 18 years and by 2030, India's population below the age of 25 years would be 80 crores. Every year around 10.5 lakh students graduate from high school with 10% of them scoring more than 90% marks.

India needs 1.4 million career counsellors to achieve the standard ratio of 250:1 (students: counselor) prescribed by International School Counsellors Associations (ISCA).

Does it cross your mind, what career would be suitable to each one of them and how can they be employed?

Are you one of them who see this as an opportunity to serve this segment and able to provide solution to this problem?

Undergo Career Counseling Certification Program by iDreamCareer which would also provide you an opportunity to become an iDreamCareer Partner Career Counselor. If yes, then it's time for you to take the next step in life!

[Watch Video to know more.](#)

Fill up the Application Form



ABOUT iDreamCareer

The way you related to the problem, Ayush Bansal (Founder and CEO), related to it in 2011 and started his journey by identifying the solution to create a systematic career guidance program which is suitable to all income strata. He began with the vision to touch the lives of one million students every year and he is close to his vision by empowering more than 20 lakh students this year.

iDreamCareer (iDC) is the largest career counselling enterprise in India helping school and college students to make informed career choices.

Key accomplishments of iDreamCareer

- Working with more than 50+ lac students in the academic year 2019-20 and 14 state governments and various other International agencies.
- Its proprietary assessment tools have been taken by more than 30 lac students till date, the largest number for any career assessment test developed in India.
- iDreamCareer portal is India's first and only multilingual career counseling platform with career content available in English, Hindi, Kannada, Telugu, Marathi, Gujarati, Assamese, Bengali, Odia, Malayalam and Punjabi languages.
- Developed and well researched, unbiased and up-to-minute updated content on 550+ careers, 1150+ entrance exams and 1100+ scholarships/competitions

Watch this video to understand the iDC platform features

Pre-Launch pilot in Jharkhand & Toll-Free Helpline

2011

Formally registered as a company

2012

Launched the proprietary career assessment tool

2013

GROWTH STORY

iDreamCareer

2014

Raised seed round of funding from Mr. GK Sinha, ex-Pepsico Director

2017

- Launched India's 1st multilingual career guidance platform in Hindi language
- Launched India's largest career guidance project with Delhi government for 4.13 lakh students, supported by UNDP, India & Central Square Foundation
- Launched Certification in Career counseling program
- Launched psychometric assessment tool for government school students in regional languages
- Impacted 7,50,000 students in this year

2016

- Raised funding from Times of India group
- Expanded in Uganda (Africa) & Oman
- Impacted 1,75,000 students

2015

- Raised Angel Round of funding
- Impacted 75,000 students

2018

- Launched World's largest career guidance project with support from UNICEF, India for 10 states covering 2.5 Crore students
- Launched Karnataka project impacting 20,000 girl child
- Received project from Andhra Pradesh government for 2.5 lakh assessments
- Impacted 15 lakh students in this year

2019

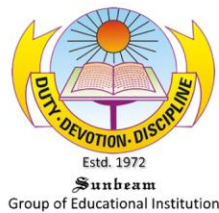
- Impacted 26 lakh students in this year
- iDC psychometric assessment is administered on 19.5 lakh students till date
- Partnered with India's top ranked private schools including Scindia, The Shri Ram, Samhita Academy, Sunbeam group, Navy Schools and many more.
- Got funded by US-based Impact VC Gray Matters Capital
- Launched the World's most comprehensive career

2020

- Signed strategic PCA partnership with UNICEF for 3 years - to impact 3.5 crore students
- Partnered with 12 state governments and 1.6 Crore students now.

The work continues...

iDC works with the following governments, organisations and institutions



OUR TEAM



Ayush Bansal
Founder and CEO

- Co-founded IDC at an age of 22.5
- IBS & PESIT alumnus, previously worked as an Equity Research Analyst
- A recognised career planner in India.
- Manage B2G/non-profit partnerships.



N Praveen Kumar
Co-Founder and
Chief Business Officer

- Served Indian Air Force for 21 Years before joining IDC in late 2014
- Previously led & managed Sarang (IAF Helicopter show) & Subroto Cup for 7 yrs & represented IAF National Athletic team
- Manage Sales & Operations



Kumar Ravi
Chief Technology Officer

- Ex - Google
- Ex - Entrepreneur - Sold his venture
- 10 - years of experience in building and leading tech teams from scratch



Garima Gupta
AVP Training & Development

- MBA in Marketing from IBS, Hyderabad
- 10+ years of work experience across Banking, Government and Education sectors
- Manages the Training and Development vertical with iDreamCareer



Thomas John
AVP Growth & Learning

- 12+ years in Learning & Development
- Completed Bachelors in Hospitality
- Certified in Career Counseling, Train the trainer, People Management & Conflict Resolution, Soft Skills & Communication.

OUR TRAINERS



Toolika Krishna
Chief Career Planner

- Psychologist from Carlton, US
- 20+ yrs experience in career counselling
- Manage quality control & Career counsellor induction/ training.



Preetha Ajit
Senior Career Counsellor

- BA and MA in Psychology
- B.Ed. in Social Sciences
- 10+ years of counselling experience



Varsha Rebello
Senior Career Counsellor

- MBA in Education Administration
- Certified Career Counselor from SNDT University, Mumbai
- 20+ years of work in Career Counselling and Training



Shilpa Pathak
Senior Career Counsellor

- PG Diploma in Psychological Counselling, Psychotherapy & Counselor Educator
- 15+ years on Career Counselling
- 10+ years as Career Counselor at R N Podar School, Mumbai



Parmita Sarma
Senior Career Counsellor

- Masters in Biotechnology
- 12+ years in Education Industry (9 years as an Asst. Prof. in Biotechnology)
- Certified Career Counsellor
- Overseas Adviser



Leela Jaya
Senior Career Counsellor

- B.E. (Electronics)
- 15 years of experience in Career Counselling
- Ex- Counselor at Podar School, Mumbai

Want to know more about the Women Career Counselors of India?

[Click Here](#)

How to become a Trained and Certified Career Counselor with us

The iDreamCareer training program will cover the basics of counselling techniques and their applications to career counselling. It will enable you to fully understand how to successfully implement career counselling concepts for providing career counselling to students. As career counselling has now become an exceptionally lucrative career option, we shall also give a brief overview of how to utilize your career counselling abilities to help maximum number of students and also earn money in the process.



2 Level Certification in Career Counselling

Successful completion of the program offers you a potential partnership which can help you earn Rs. 55,000/- a month!

- | | |
|---------|---|
| Level-1 | Nurture - 3 days (22 hours) in-class or 3/5 days online training program with a focus building your career counseling skills, assessment report decoding skills using live case studies |
| Level-2 | Enthusiast - 54 hours online program spread over 3 months (3 hours per week) with a focus on deep skills in counseling, gathering labor market information, and delving deeper into career counseling concepts |

Register Yourself

Modules of the Career Counselling Certification

Delivery method shall be a 3-day classroom based face to face or 3-5 days online interaction followed by 3 months of online training, a total of 80 hours.

Nurture

- Basics of Counseling and Career Counseling
- Career Options and Entry Routes in Science, Commerce, Arts, Vocational and Neutral Careers
- Interpretation and Analysis of iDC psychometric assessment test
- Technological Interventions and iDC dashboard usage
- Case Study Discussion

Enthusiast

- Techniques of Becoming an effective Counselor
- Theoretical and Practical approaches to Career Development
- How assessment plays an Indispensable aspect of Career Guidance
- Ethics in Career Counseling
- Understanding the Indian Education System
- Career Counseling for Overseas Admissions
- Inclusive approach to Career Counseling
and many more.....

Benefits of Career Counseling

What happens after the 80 hours training?

Not only do you get eligible to iDreamCareer's partnership program but also get an opportunity to start your own venture, enter into a side-gig, help the community, or take up the job of a professional career counsellor.



- **Start Earning**

Start getting paid projects from iDC to counsel students immediately after getting certified



- **High Earning Potential**

iDC certified counselors have the potential to earn Rs. 55,000/- per month through our partnership



- **Open a Business**

Tread the entrepreneurship journey by being able to venture out your own career counseling centre



- **Stronger Psychological Skills**

Be a better psychologist by getting trained to interpret psychometric assessment reports in details



- **Gather Newer Techniques**

Become a bona-fide career counsellor by learning the latest career counselling techniques that work



- **Be Updated**

Dive deep into the career landscape and acquire first hand knowledge on traditional & new age career choices



- **Community Learning**

Join a handpicked network of **1200+ certified** career counsellors and learn through this exclusive community



- **Free Resource Materials**

Get over 150 presentations & other resource materials to conduct workshops or counselling your clients



- **Access to Dashboard**

Access to iDC's counselor dashboard with 1047+ hours of career curriculum, a perfect guide to counselling



SELECTION PROCESS

Entry in the program is via selection only



Fill up the Application Form

COMMENCEMENT OF TRAINING PROGRAM

- | | |
|--|--|
|  <p>Obtain Trained Career Counselor Certificate after 3 days of training Completion</p> |  <p>Opportunity to partner with us and get selected as a Partner Career Counselor to work and freelance with iDC team</p> |
|  <p>Obtain Certified Career Counselor Certificate after successful completion of 3 months of Program</p> |  <p>One year of handholding and support on successful completion of training</p> |
|  <p>Annual Membership amount of Rs. 10,000/- (can be waived off) to renew access to all services, communication and dashboard</p> | |

COMMERCIALS



Rs. 23K/Rs. 20K + 18% GST (F2F 3/4 day program)

or

Rs. 18K + 18% GST (online 3/5 day program)

(followed by 3 months online training)



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Contact Us

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